Fear is the enemy, not inflation

Why are prices going up? There is plenty of money, so there are multi-
ple reasons that could explain higher prices. The picture is that prices go up when demand (or perceived future demand) exceeds supply, and ultimately that happens when demand rises much faster than supply, or when supply falls much faster.

The pandemic closed many businesses and disrupted supply-chains, stopping the production and transportation of many items, but because of government benefits and low interest rates (fiscal and monetary stimulus), demand for goods actually increased. So, with increased demand and reduced supply, it was only natural for prices to rise.

This is a difficult time to be an investor, faced with the unknown. Many investors are running scared. In fact, last year was the first of two decades where stocks and bonds fell simultaneously, so the vast majority of investors felt the pain of losses and found little safe haven. Inflation-induced volatility can lead to short-term swings in the market, which can be difficult to stomach. While it may be tempting to pull out and decide to avoid the downturns, by doing so you will forever miss the opportunity for gains while they are on the sidelines. History has shown that the longer an investor stays on the sidelines, the more likely it is that the market will have taken back all losses a year earlier.

For additional information or a consultation whether you are entering your retirement or your chances to reap the benefits of your hard work and commitment plans.

Senior Investment Advisor at TD Wealth Personal & Business Advice. He can be reached at td.com

Matt Solberg says an increase in parcel delivery continued to depress overall revenue through August as a result of reduced promotional budgets.

Downtown Pedestrian Underpass

Opening Monday, September 4, 2023, the downtown pedestrian bridge from First Street South (Highway 2) and North Railway Street SE under the junction of Medicine Hat’s downtown will be closed for its entire length. The sidewalk will close on weekdays, with the lane closed on weekends.

For additional information or a consultation whether you are entering your retirement or your chances to reap the benefits of your hard work and commitment plans.

Senior Investment Advisor at TD Wealth Personal & Business Advice. He can be reached at td.com

Matt Solberg says an increase in parcel delivery continued to depress overall revenue through August as a result of reduced promotional budgets.

Downtown Pedestrian Underpass

Opening Monday, September 4, 2023, the downtown pedestrian bridge from First Street South (Highway 2) and North Railway Street SE under the junction of Medicine Hat’s downtown will be closed for its entire length. The sidewalk will close on weekdays, with the lane closed on weekends.

For additional information or a consultation whether you are entering your retirement or your chances to reap the benefits of your hard work and commitment plans.

Senior Investment Advisor at TD Wealth Personal & Business Advice. He can be reached at td.com

Matt Solberg says an increase in parcel delivery continued to depress overall revenue through August as a result of reduced promotional budgets.

Downtown Pedestrian Underpass

Opening Monday, September 4, 2023, the downtown pedestrian bridge from First Street South (Highway 2) and North Railway Street SE under the junction of Medicine Hat’s downtown will be closed for its entire length. The sidewalk will close on weekdays, with the lane closed on weekends.

For additional information or a consultation whether you are entering your retirement or your chances to reap the benefits of your hard work and commitment plans.

Senior Investment Advisor at TD Wealth Personal & Business Advice. He can be reached at td.com

Matt Solberg says an increase in parcel delivery continued to depress overall revenue through August as a result of reduced promotional budgets.

Downtown Pedestrian Underpass

Opening Monday, September 4, 2023, the downtown pedestrian bridge from First Street South (Highway 2) and North Railway Street SE under the junction of Medicine Hat’s downtown will be closed for its entire length. The sidewalk will close on weekdays, with the lane closed on weekends.

For additional information or a consultation whether you are entering your retirement or your chances to reap the benefits of your hard work and commitment plans.

Senior Investment Advisor at TD Wealth Personal & Business Advice. He can be reached at td.com

Matt Solberg says an increase in parcel delivery continued to depress overall revenue through August as a result of reduced promotional budgets.