

Market Watch

S&P/TSX 20,099.81 +400.76	S&P 500 4,023.89 +93.81	DOW 32,196.66 +466.36	NASDAQ 11,805.00 +434.04	DOLLAR 77.20¢US +0.51¢	OIL per barrel US\$110.49 +\$4.36	GOLD US\$1,808.20 \$16.40
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Cineplex reports Q1 loss as revenue soars with customers returning to theatres

TARA DESCHAMPS
The Canadian Press

TORONTO
Canadians are returning to cinemas after more than two years of COVID-19 measures, handing a revenue bump to the country's largest cinema chain. Cineplex Inc. said Friday that theatregoers' spending on tickets and snacks boosted its first-quarter revenue to \$228.7 million, up from \$41.4 million in the first three months of 2021. Box office revenue per patron

was a record \$12 for the quarter ended March 31, compared with \$9.20 a year ago, while concession revenue per patron was an all-time quarterly record at \$8.82, up from \$6.12 in the same quarter last year. "There's a real desire from our guests to have the whole experience, and what I mean by that is getting that popcorn and drink and going out with their families, and we see that continuing to get better," said Ellis Jacob, Cineplex's chief execu-

tive, in an interview. Jacob's observations come as theatres are plotting a recovery from health measures instituted during the COVID-19 pandemic, which forced cinemas closed for lengthy periods, mandated guests be vaccinated and in some regions, included a ban on eating snacks like popcorn in auditoriums. For the first time in more than two years, Cineplex's entire roster of venues is open without restrictions, but the

industry is still grappling with how pandemic habits will factor into the future. The health crisis pushed many studios to release films on streaming platforms, skipping or minimizing their theatrical runs, and even inspired U.S. giant AMC Theatres to start charging more for opening week screenings of "The Batman." Jacob said he hasn't looked too closely at AMC's model, but his company is facing similar

pressures. Cineplex reported a first-quarter loss of \$42.2 million, which amounted to 67 cents per share, compared with a loss of \$89.7 million or \$1.42 per diluted share a year earlier. Built into those numbers are \$29.1 million in wage and rent subsidies offered by governments during the pandemic, which compared with \$11.3 million in the fourth quarter of 2021 and \$28.2 million dollars in the first quarter of 2021.

PUBLIC NOTICES



8AM - 4PM SPECIAL SERVICES

Electric Outages.....403.529.8260	Water & Sewer Emergency403.502.8042
Gas Emergency.....403.529.8191	After Hours Special Services.....403.526.2828

DEVELOPMENT PERMITS APPROVED MAY 5 TO MAY 11, 2022 PLANNING & DEVELOPMENT SERVICES

RESIDENTIAL

- 2118 HORNE BOULEVARD NE** (Lot 1, Block 1, Plan 2110447) PLDP20211235. Garage (Shed).
- 1 HAMPTONS GATE SE** (Lot 37, Block 8, Plan 1812178) PLDP20220241. Single Detached House.
- 629 VISTA DRIVE SE** (Lot 12, Block 5, Plan 1111036) PLDP20220348. Single Detached House.
- 85 SUNWOOD CRESCENT SW** (Lot 81, Block 23, Plan 1511751) PLDP20220355. Single Detached House.
- 379 STERLING CRESCENT SE** (Lot 42, Block 12, Plan 1111043) PLDP20220364. Single Detached House With Retaining Wall.
- 283 STERLING CRESCENT SE** (Lot 30, Block 1, Plan 1412603) PLDP20220366. Single Detached House.
- 1289 32 STREET SW** (Lot 27, Block 2, Plan 0210545) PLDP20220368. Garage.
- 315 SOMERSIDE ROAD SE** (Lot 22, Block 3, Plan 1411496) PLDP20220374. Single Detached House.

COMMERCIAL

- 102A 450 VISTA DRIVE SE** (Lot 14, Block 5, Plan 0311185) PLDP20220383. One Fascia Sign.

HOME OCCUPATION

- 151 SHEPHERD CRESCENT SE** (Lot 9, Block 4, Plan 7711135) PLDP20210055. Customers To Attend Site. Manicure/Pedicure/Aesthetician.
- 69 ROSS HAVEN CRESCENT SE** (Lot 17, Plan 2, Block 7810742) PLDP20220011. Office With Storage On Site. Janitorial Service.
- 4 CACTUS COULEE PLACE SW** (Lot 8, Block 1, Plan 0912682) PLDP20220358. Office With Storage On Site. Landscaping.
- 460 CAMBRIDGE STREET SE** (Lot 9, Block 90, Plan 636M) PLDP20220420. Office Use Only. General Contractor/Project Manager.

A person claiming to be affected by a decision of the Development Officer or the Municipal Planning Commission may appeal to the Medicine Hat Subdivision and Development Appeal Board by completing and submitting to the City Clerk Department, the required Notice of Appeal form within twenty one (21) days of this publication. Notice of Appeal forms are available from the City Clerk Department, Third Floor, City Hall or on the City's website at www.medicinehat.ca.

All Development Permits listed are subject to conditions. Further information on any Development Permit may be obtained from the Planning & Development Services Department, Second Floor, City Hall during normal business hours (Telephone 403.529.8374).

ASSESSMENT REQUEST FOR INFORMATION PACKAGES

The City of Medicine Hat Tax Assessment department has mailed out Assessment Request for Information (ARFI) packages to property owners of improved non-residential and multi-family property classes.

This process of collecting property related data is the first step towards developing the 2023 assessment roll. Collecting data annually ensures the assessment roll reflects current market information.

Completing the ARFI is an important part of the tax assessment process. Assessment values are established to allow for equitable distribution of taxes. Higher response rates will increase the statistical confidence level in the resulting assessment values. It is important for property owners to retain their ability to participate in the assessment appeal process. For property owners to be eligible to appeal their 2023 assessment, they must respond completely to an ARFI by the July 6, 2022 deadline.

As always, property owners are encouraged to contact the Assessment department directly if they have questions regarding their property assessment or if they require any assistance in completing their request for information forms.

Dated this 14th day of May 2022.
Sue Sterkenburg, AMAA
Manger & City Assessor

FIRE HYDRANT INSPECTIONS & WATER MAIN FLUSHING

City Assets Environmental Utilities Maintenance Crews perform regular, routine maintenance to uphold the water quality and system infrastructure by annually inspecting fire hydrants and flushing water mains.

During these operations, there may be some discoloration in the water which is not harmful to consume and will dissipate when flushing is complete. Please note that discoloured water should not be used for laundry and that fluctuating water pressure may also be noticed.

Should discoloration persist beyond three hours, turn on a cold-water faucet or an outside sprinkler and let the water run for several minutes until the water runs clear.

For additional information or to confirm whether crews are working in your zone, refer to the Water Flushing information on the City's website at www.medicinehat.ca/water or contact City Assets Environmental Utilities at 403.529.8176.

www.medicinehat.ca

BYLAW #4696 PROPOSED AMENDMENT TO THE LAND USE BYLAW #4168

TAKE NOTICE that City Council gave First Reading on Monday, May 2, 2022 to Bylaw #4696, a Bylaw of the City of Medicine Hat to amend the Land Use Bylaw #4168 to establish a new Land Use District called the High Density Mixed Use District (MU-HD). The intent is to allow for and facilitate the infill development of high density residential and mixed-use development and ensure a compatible and complimentary mix of residential and commercial uses, high quality site design, building architecture and landscaping, and to encourage the highest and best use of land subject to infill development.

A Public Hearing in general accordance with the Municipal Government Act and the City's Procedure Bylaw, and consideration of the Second/Third Readings of proposed Bylaw #4696 will be held in the City Hall Council Chambers at the address below on Monday, June 6, 2022, beginning at approximately 6:30 pm. This meeting will be open to the public with adjustments in place to ensure alignment with current Alberta Health requirements related to COVID-19. Any person who claims to be affected by the proposed bylaw may make representation to City Council at the Public Hearing. Oral submissions are limited to five minutes.

Anyone wishing to have a written submission concerning this proposed bylaw placed before the City Council must submit it to: City Clerk Department, 580 First Street SE, Medicine Hat, Alberta T1A 8E6

by 12:00 noon, Wednesday, June 1, 2022.

All submissions are treated as public documents.

For further information, or to view copy of proposed Bylaw #4696 and related documents, please contact Planning & Development Services at 403.529.8374. Bylaw #4696 may also be accessed via the 'Proposed Bylaws' section on the City's website at www.medicinehat.ca.

Dated at the City of Medicine Hat, in the Province of Alberta, this 7th day of May, 2022.

Angela Cruickshank, City Clerk
Phone 403.529.8234
Fax 403.529.8324
E-mail: clerk@medicinehat.ca

BYLAW #4697 PROPOSED AMENDMENT TO THE LAND USE BYLAW #4697

TAKE NOTICE that City Council gave First Reading on Monday, May 2, 2022 to Bylaw #4697, a Bylaw of the City of Medicine Hat to amend the Land Use Bylaw #4168 with regard to remote work and home business regulations. The aim is to recognize advances in technology and evolving modes of employment, align as appropriate with our existing home occupations, and provide clearer, more thorough regulations for home-based businesses.

A Public Hearing in general accordance with the Municipal Government Act and the City's Procedure Bylaw, and consideration of the Second/Third Readings of proposed Bylaw #4697 will be held in the City Hall Council Chambers at the address below on Monday, June 6, 2022, beginning at approximately 6:30 pm. This meeting will be open to the public with adjustments in place to ensure alignment with current Alberta Health requirements related to COVID-19. Any person who claims to be affected by the proposed bylaw may make representation to City Council at the Public Hearing. Oral submissions are limited to five minutes.

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Dated at the City of Medicine Hat, in the Province of Alberta, this 7th day of May, 2022.

Angela Cruickshank, City Clerk
Phone 403.529.8234
Fax 403.529.8324
E-mail: clerk@medicinehat.ca

Tourism rebounding across Canada, but won't hit 2019 levels until 2023: Trade group

The Canadian Press

The World Travel and Tourism Council says the sector will come within sight of pre-pandemic levels of activity in Canada this year, but won't match 2019 numbers until next year as bottled-up demand is uncorked across the globe.

The international trade group forecasts that travel and tourism's economic output in Canada will reach \$138 billion in 2022, 88 per cent of pre-pandemic figures.

That number is estimated to hit \$157 billion in 2023, nearly on par with the \$158.1 billion of 2019.

Council chief executive Julia Simpson says businesses can finally breathe a sigh of relief as the sector recovers from two years of border restrictions and nosediving demand.

The Canadian tourism industry lost 300,000 of its 1.7 million jobs in 2020 before recovering more than a third of them last year.

But the trade organization says employment levels are set to grow at only three per cent this year to 1.5 million jobs in total.

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