

Shopping Bag Use Survey

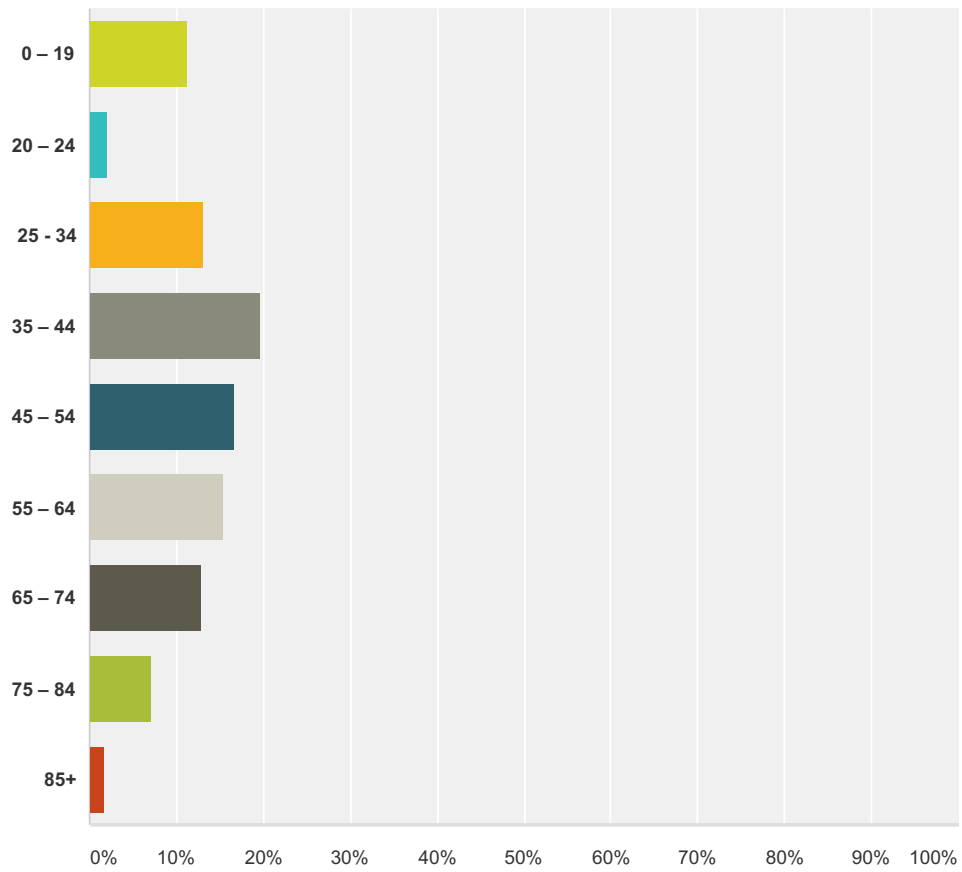
Q1 To inform us whether or not we have surveys completed from all neighborhoods across the City, please provide us with your postal code.

Answered: 544 Skipped: 106

Shopping Bag Use Survey

Q2 Can you please tell us what age group you are in?

Answered: 643 Skipped: 7

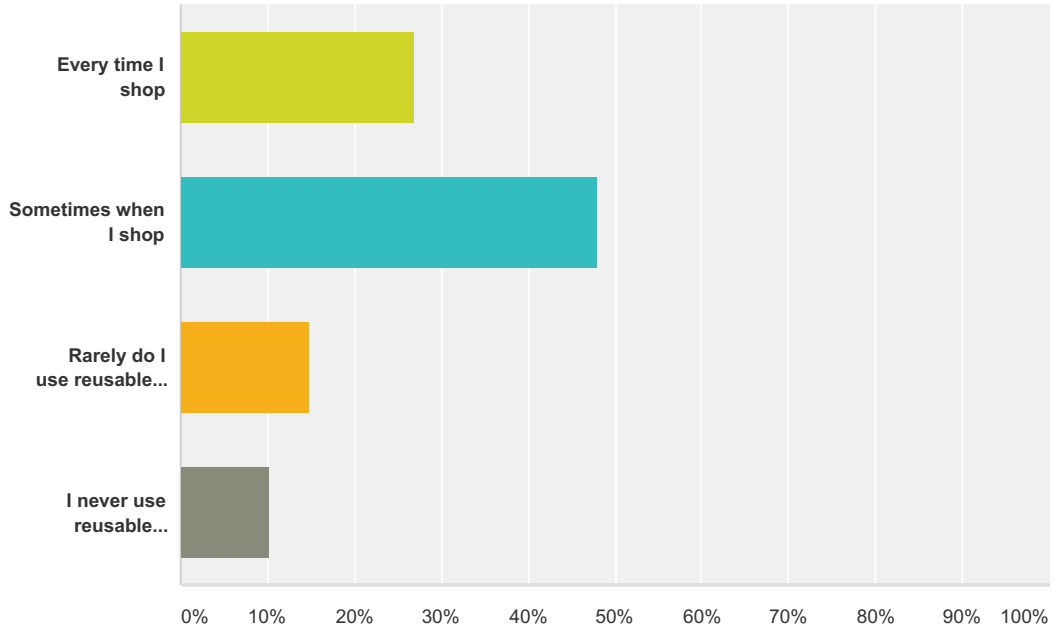


Answer Choices	Responses
0 - 19	11.35% 73
20 - 24	2.02% 13
25 - 34	13.06% 84
35 - 44	19.60% 126
45 - 54	16.80% 108
55 - 64	15.55% 100
65 - 74	12.91% 83
75 - 84	7.00% 45
85+	1.71% 11
Total	643

Shopping Bag Use Survey

Q3 How often do you use reusable shopping bags when you shop at grocery stores? (choose one)

Answered: 631 Skipped: 19

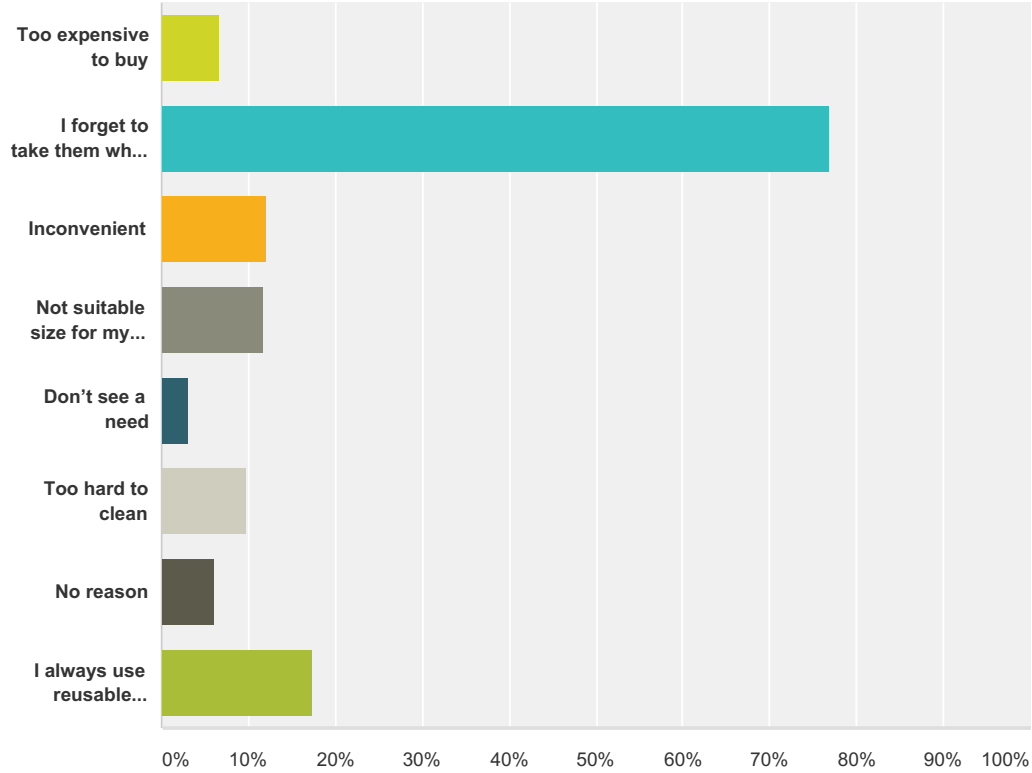


Answer Choices	Responses	
Every time I shop	26.94%	170
Sometimes when I shop	48.02%	303
Rarely do I use reusable shopping bags	14.90%	94
I never use reusable shopping bags	10.14%	64
Total		631

Shopping Bag Use Survey

Q4 What are some of the challenges you find in using reusable shopping bags? (check all that apply)

Answered: 632 Skipped: 18

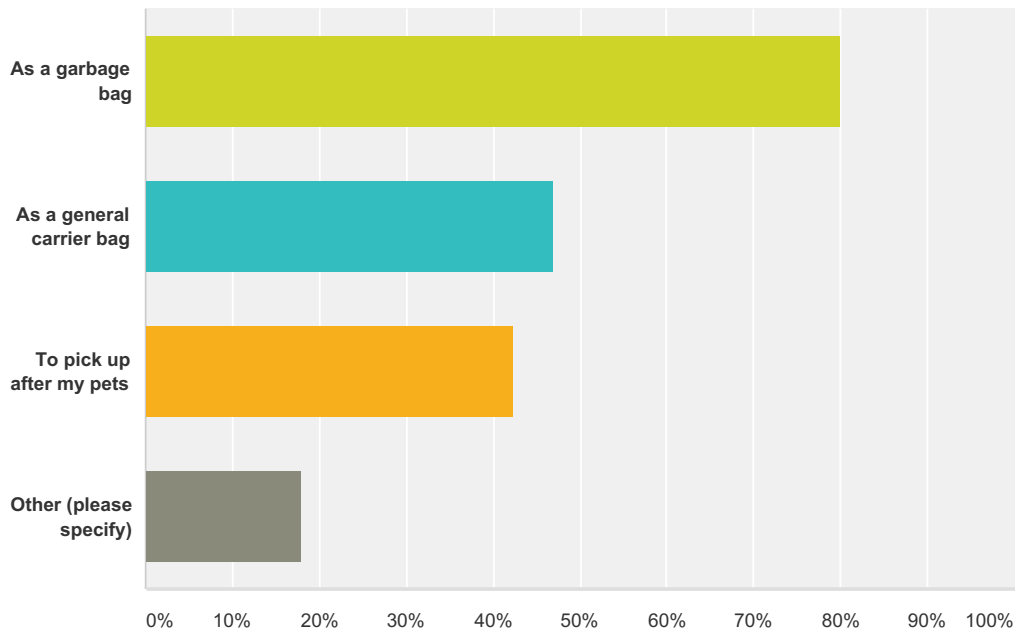


Answer Choices	Responses
Too expensive to buy	6.65% 42
I forget to take them when shopping	76.90% 486
Inconvenient	12.18% 77
Not suitable size for my amount of shopping	11.71% 74
Don't see a need	3.16% 20
Too hard to clean	9.81% 62
No reason	6.01% 38
I always use reusable shopping bags	17.25% 109
Total Respondents: 632	

Shopping Bag Use Survey

Q5 Do you use plastic shopping bags for other purposes? (choose all that apply)

Answered: 626 Skipped: 24

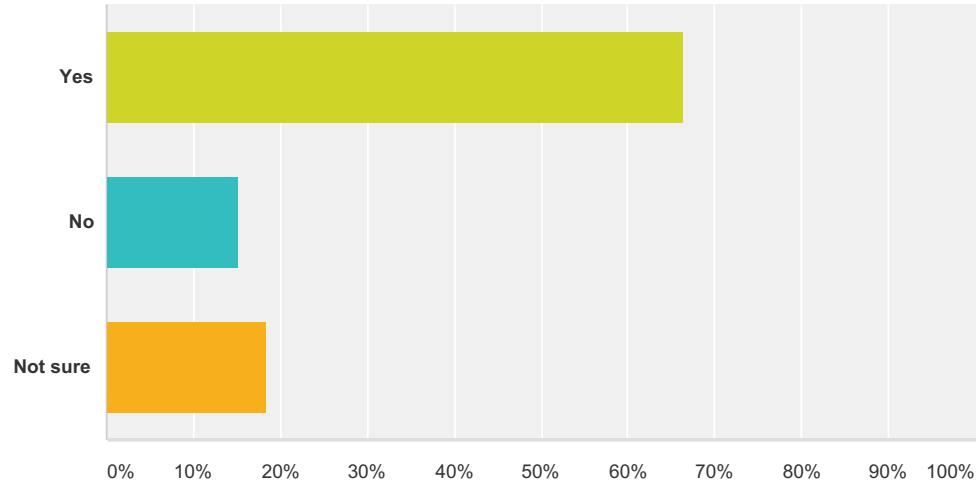


Answer Choices	Responses	Count
As a garbage bag	80.03%	501
As a general carrier bag	46.96%	294
To pick up after my pets	42.33%	265
Other (please specify)	18.05%	113
Total Respondents: 626		

Shopping Bag Use Survey

Q6 Would you support an initiative to reduce the consumption of plastic bags in our City? (choose one)

Answered: 636 Skipped: 14

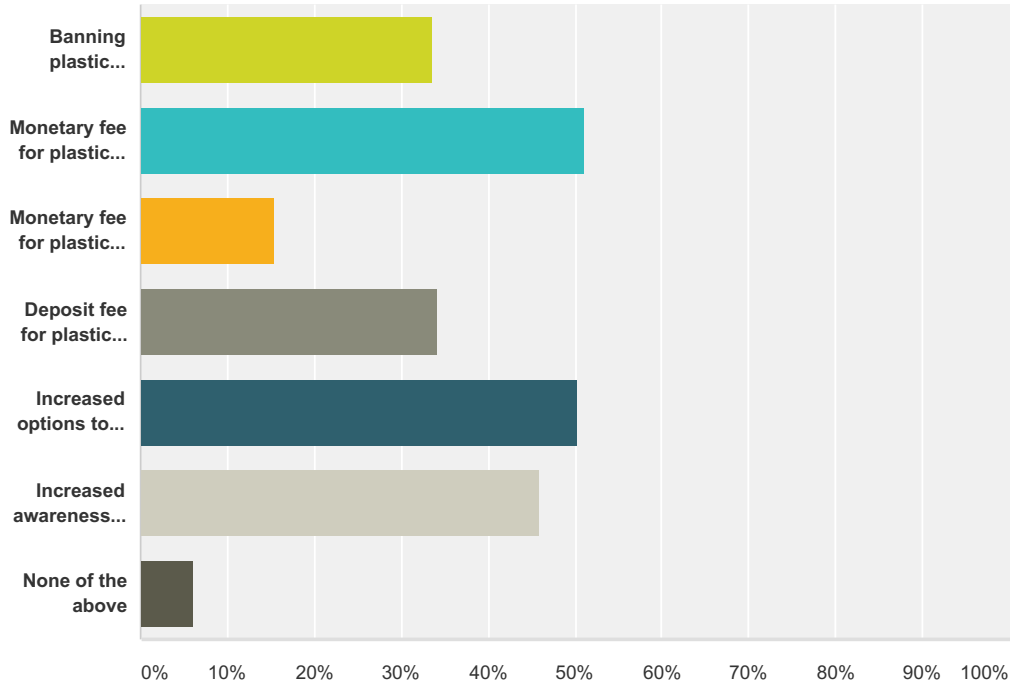


Answer Choices	Responses
Yes	66.35% 422
No	15.25% 97
Not sure	18.40% 117
Total	636

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Q7 If yes, what initiatives specifically would you support in our City? (choose all that apply)

Answered: 521 Skipped: 129

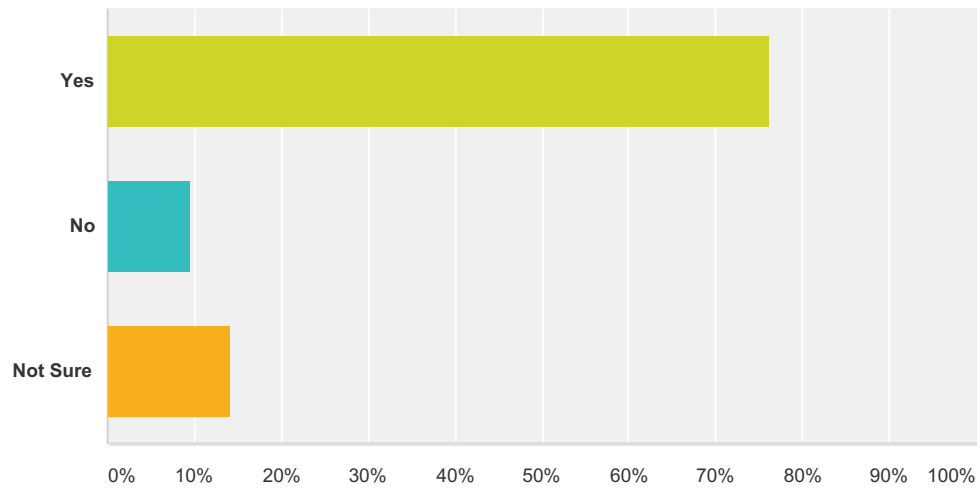


Answer Choices	Responses
Banning plastic one-time use shopping bags	33.59% 175
Monetary fee for plastic bags ONLY if the \$ goes to recycling initiatives	51.25% 267
Monetary fee for plastic bags, regardless of how the \$ is spent by the store	15.36% 80
Deposit fee for plastic bags (similar to a bottle return program)	34.17% 178
Increased options to Reduce/Reuse/Recycle (e.g. recycle bins at supermarkets, sale of reusable bags, etc.)	50.29% 262
Increased awareness campaigns targeted at Reduce/Reuse/Recycle	45.87% 239
None of the above	5.95% 31
Total Respondents: 521	

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Q8 Should grocery stores offer in store plastic bag recycling bins?

Answered: 628 Skipped: 22

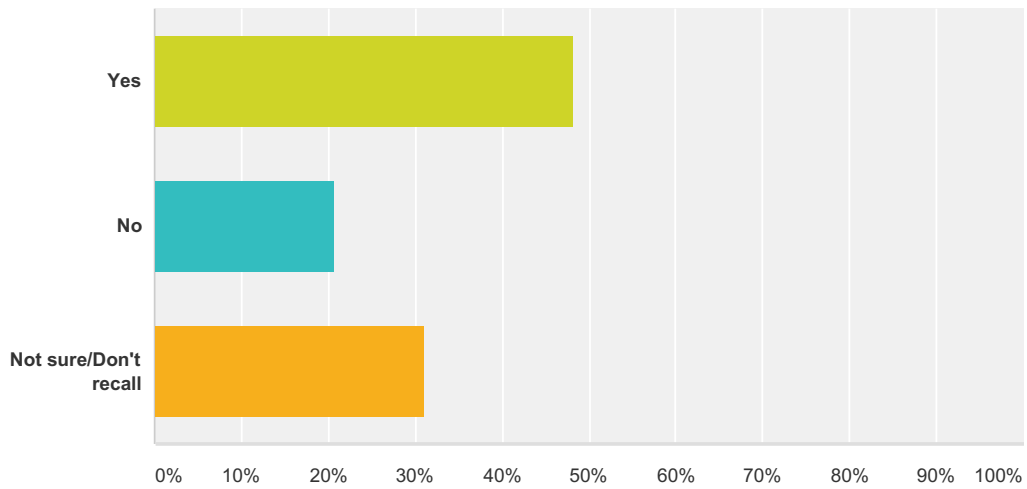


Answer Choices	Responses
Yes	76.27% 479
No	9.55% 60
Not Sure	14.17% 89
Total	628

Shopping Bag Use Survey

Q9 Have you ever seen advertising around the City that says Reduce/Reuse/Recycle?

Answered: 633 Skipped: 17

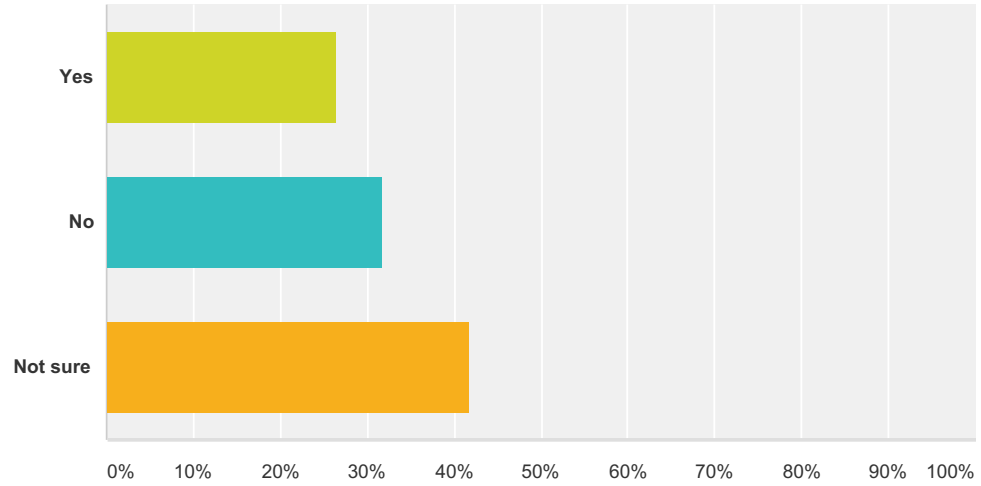


Answer Choices	Responses	
Yes	48.18%	305
No	20.70%	131
Not sure/Don't recall	31.12%	197
Total		633

Shopping Bag Use Survey

Q10 If you have seen advertising, do you think it's effective at encouraging people to reduce/reuse/recycle?

Answered: 476 Skipped: 174

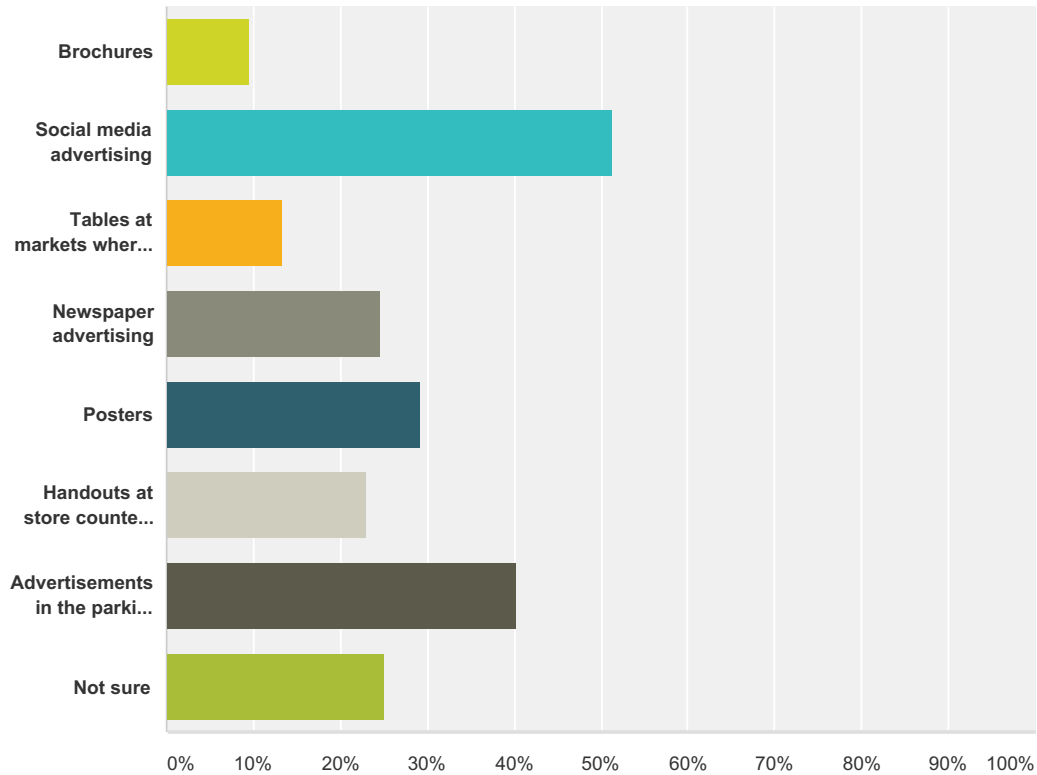


Answer Choices	Responses
Yes	26.47% 126
No	31.72% 151
Not sure	41.81% 199
Total	476

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Q11 What methods of advertising/awareness would encourage you to reduce/reuse/recycle? (check all that apply)

Answered: 587 Skipped: 63

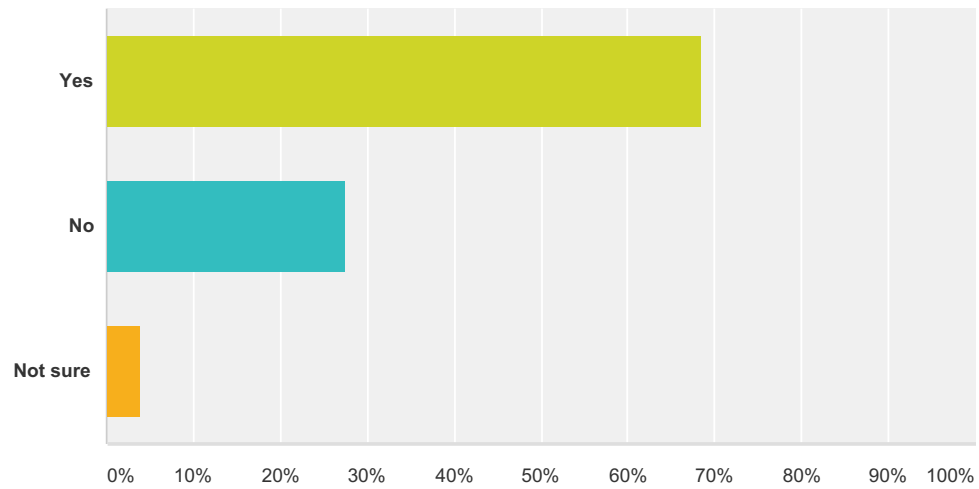


Answer Choices	Responses
Brochures	9.54% 56
Social media advertising	51.45% 302
Tables at markets where I can talk to people	13.46% 79
Newspaper advertising	24.53% 144
Posters	29.30% 172
Handouts at store counters when I buy something	23.00% 135
Advertisements in the parking lots of shopping centres	40.37% 237
Not sure	25.04% 147
Total Respondents: 587	

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Q12 Are you aware of places in the City where you can recycle plastic bags?

Answered: 623 Skipped: 27

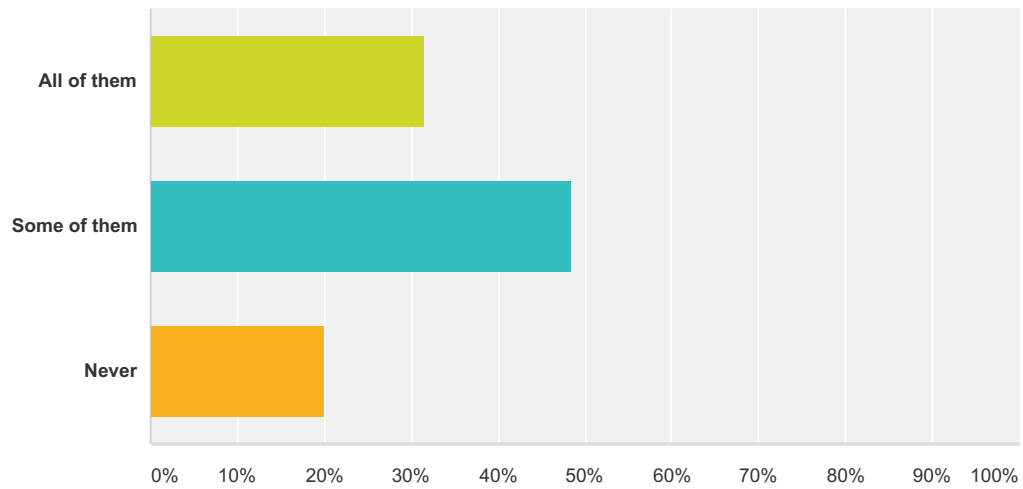


Answer Choices	Responses
Yes	68.38% 426
No	27.61% 172
Not sure	4.01% 25
Total	623

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Q13 Do you recycle your plastic one-time use shopping bags?

Answered: 625 Skipped: 25

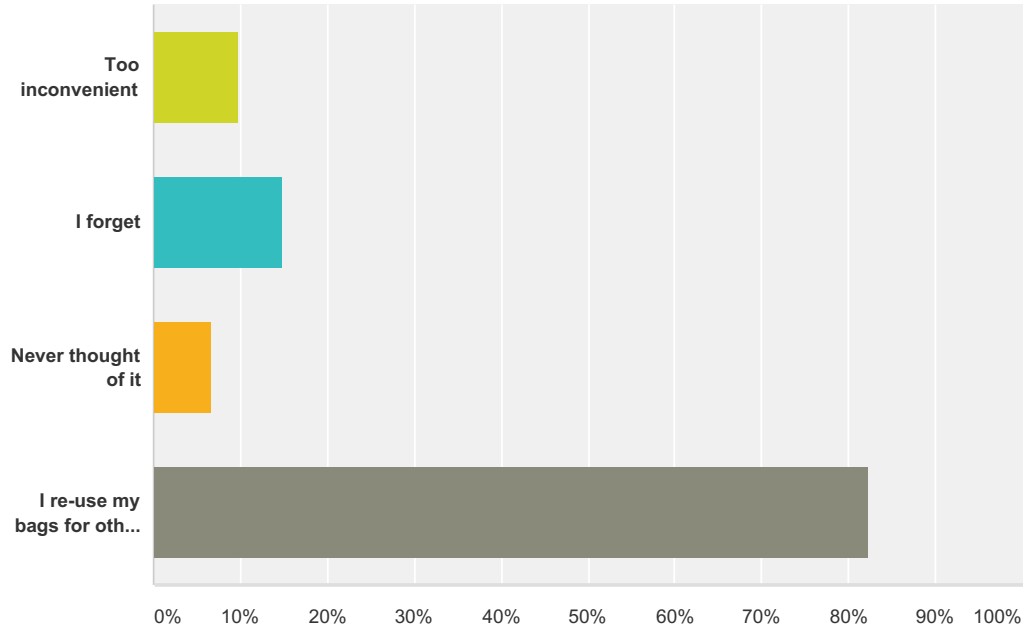


Answer Choices	Responses
All of them	31.52% 197
Some of them	48.48% 303
Never	20.00% 125
Total	625

Shopping Bag Use Survey

Q14 What are some of the challenges you find to recycling your plastic shopping bags?

Answered: 578 Skipped: 72

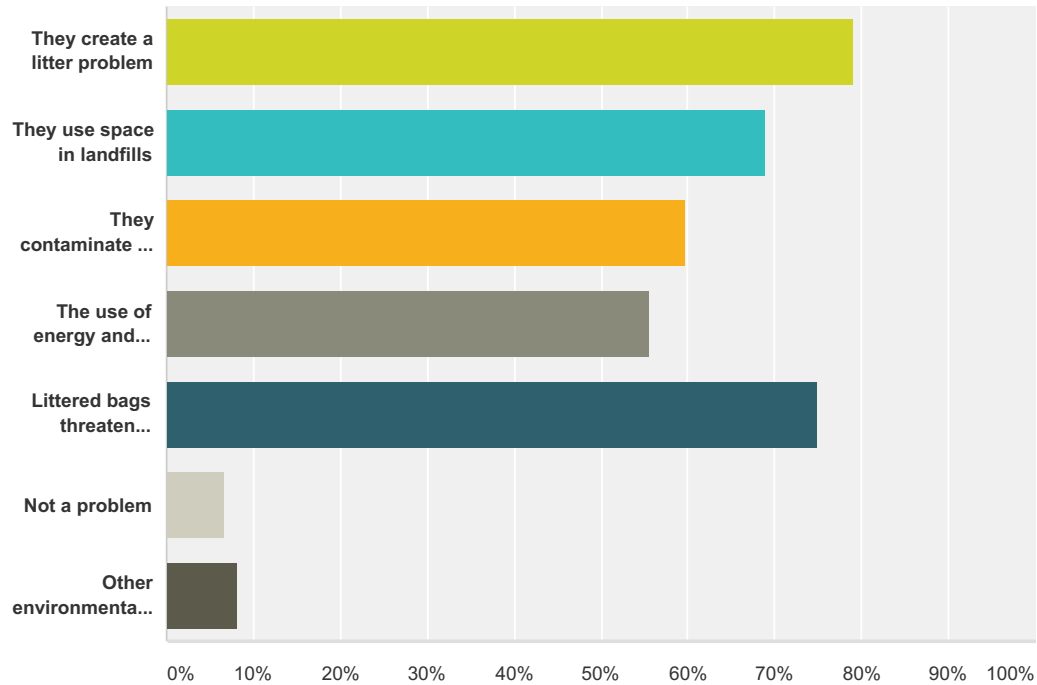


Answer Choices	Responses
Too inconvenient	9.86% 57
I forget	14.88% 86
Never thought of it	6.75% 39
I re-use my bags for other things	82.35% 476
Total Respondents: 578	

Shopping Bag Use Survey

Q15 Please tell us which of these environment concerns, regarding the use of plastic shopping bags, you are aware of (choose all that apply):

Answered: 622 Skipped: 28



Answer Choices	Responses
They create a litter problem	79.10% 492
They use space in landfills	68.97% 429
They contaminate the soil and waterways	59.65% 371
The use of energy and pollutants used in manufacturing, transporting and recycling plastic bags	55.47% 345
Littered bags threaten wildlife	74.92% 466
Not a problem	6.75% 42
Other environmental issues (please specify):	8.04% 50
Total Respondents: 622	

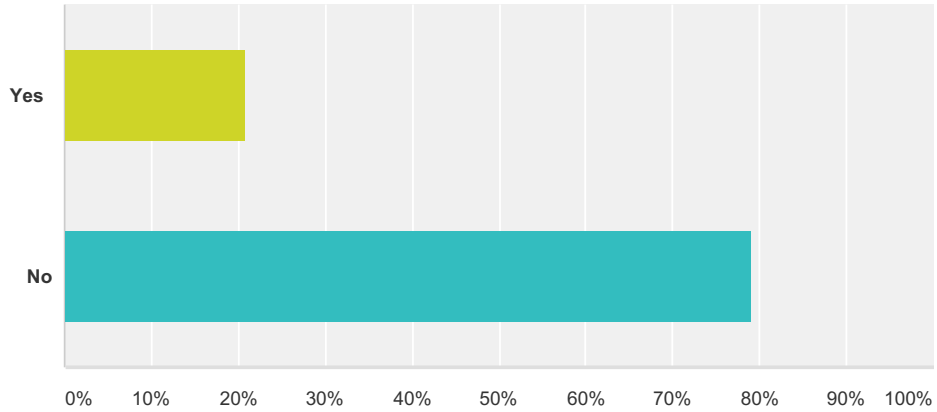
Q16 Are there additional comments you would like to share?

Answered: 191 Skipped: 459

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Q17 Would you like to enter your name and phone number for the chance to win a reusable shopping bag?

Answered: 611 Skipped: 39



Answer Choices	Responses	
Yes	20.95%	128
No	79.05%	483
Total		611

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**Q18 Enter your name and phone number
here**

Answered: 127 Skipped: 523