

Medicine Hat Council Strategic Plan Summary: 2014 - 2018

Strategic priorities focus the limited energy and resources of the organization on those issues/priorities that are most critical to the organization's success.

Strategic Priority 1:

Economic Development: We foster a sustainable, growing and diverse economy with a strong industrial base and a vibrant downtown.

Strategic Priority 2:

Infrastructure and Amenities: We have high quality, sustainable infrastructure and amenities, and a reputation for excellent management and maintenance.

Strategic Priority 3:

Social Wellness: A safe community that welcomes diversity and supports all citizens with high quality and accessible cultural, recreational and public services.

Strategic Priority 4:

Image and Profile: We promote our distinctive community and excellent quality of life to our citizens and the world.

Strategic Priority 5:

Fiscal Management: Responsible financial management focused on the long term ensures a sustainable City.

Strategic Priority 6:

City Government: The City increasingly stands out as a well-governed and well-organized Municipal Corporation with a positive corporate culture.