

CO-OP PLACE

ADVERTISING SALES PACKAGE



YOUR BUSINESS CAN BE PART OF CO-OP PLACE

THE PLACE TO PROMOTE YOUR
BUSINESS OR ORGANIZATION

Co-op Place is Medicine Hat's premier entertainment venue and home to the Medicine Hat Tigers.

Located in the growing area of the Box Springs Business Park, the event centre has seating for 7,000 people featuring 350 club seats, 22 suites, 8 loge boxes, 2 community suites for public rental and a lounge.

The Co-op Place team is dedicated to turning unique experiences into lasting memories and first-time visitors into loyal supporters. The facility is proudly owned and managed by the City of Medicine Hat.



CO-OP  PLACE

ADVERTISING OPPORTUNITIES



POSTER ADVERTS PRINTED RESTROOM ADVERTISING

Showcase your business or organization in all our restroom locations. Printed posters sized 11"x17" are a great way to reach our guests directly.

PACKAGES STARTING AT \$3,600.00/YEAR

Rate based on placement at 10 locations



PILLAR ADVERTISING

\$1,500.00 PER PILLAR

2-Year Term Apply

SPECIFICATIONS:

117" H x 23" W (all 4 sides)

117" H x 32.5" W (2 sides) x 31" W (2 sides)



ADVERTISING OPPORTUNITIES

WALL SIGNAGE

VINYL DECAL WALL ADVERTS

Capture the attention of our guests with large vinyl coverings around the main concourse, an elevator wrap and/or other special areas of Co-op Place.

VARIETY OF SIZES \$69.13/SQ FT.

2-Year Term Apply

SPECIFICATIONS:

Specifications will vary by size and location



STAIR CLIMBERS

BRAND OUR SECTION STAIRS

Climb the centre steps with each guest! By branding our stair fronts with your advertising, your business or organization will be seen by our guests throughout Co-op Place.

PACKAGES STARTING AT \$1,000.00/YEAR

2-Year Term Apply



WALK OVERS

FLOOR VINYL DECALS

Capture the attention of our guests with this unique opportunity. With many feature areas, this option affords our partners a chance to increase the impact of their advertising during all Co-op Place events.

PACKAGES STARTING AT \$2,000.00/YEAR

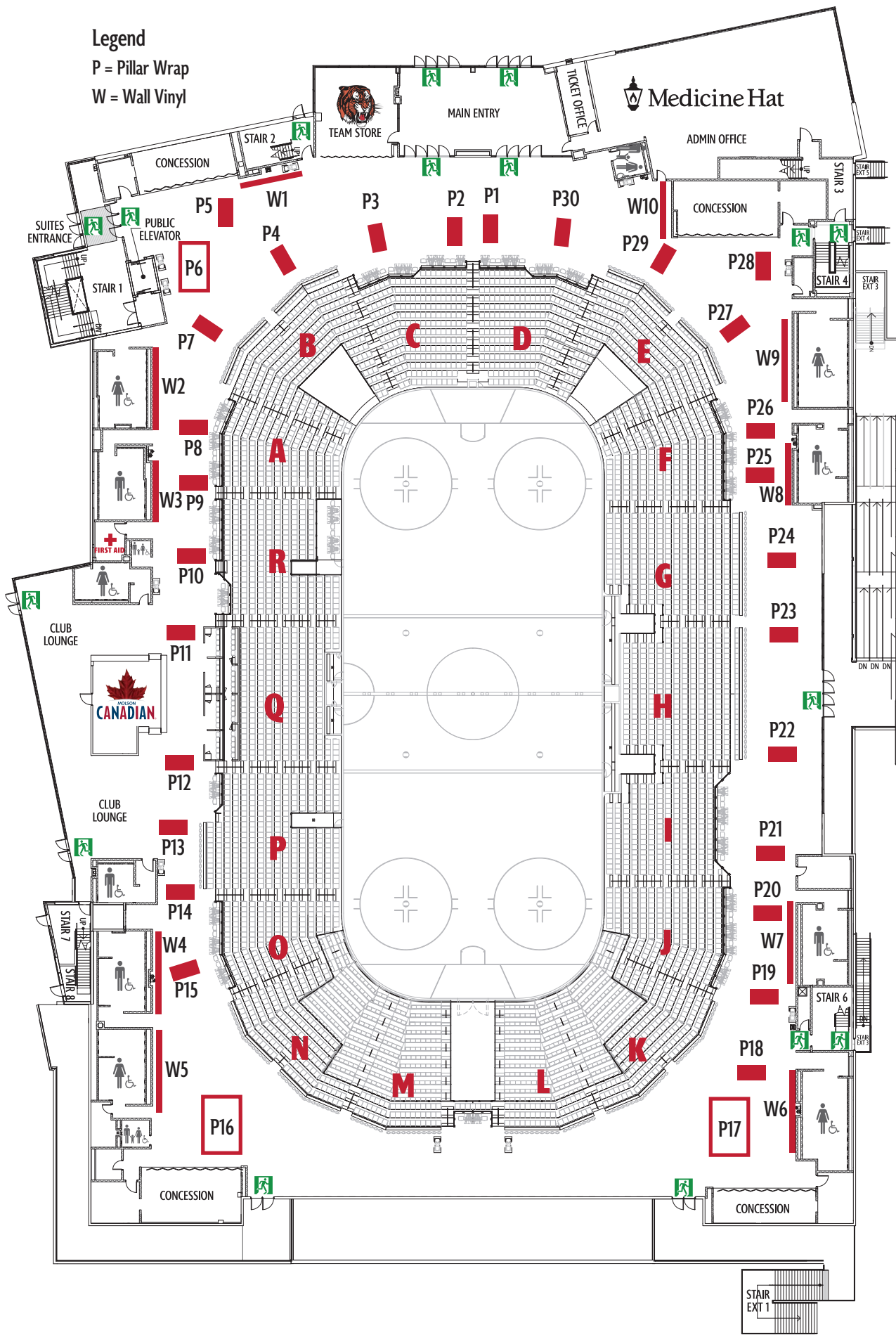


* Graphics, print and install, are to be paid by the advertiser.
All advertisements must be approved prior to placement.

Legend

P = Pillar Wrap

W = Wall Vinyl





CO-OP PLACE

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