

# WE HAVE ENERGY

**The 2023-2026 Strategic Plan** outlines Council's strategic priorities and is intended to communicate Council's vision and goals to our community, and partners, and provide strategic direction to City Administration. The City Manager is responsible for executing on Council's strategic priorities and establishing and reporting on metrics to measure Administration's success in delivering on Council's strategic priorities. Council is then responsible for evaluating this success and refining this Strategic Plan, as required.

## 1 INNOVATION

The City's organizational culture will encourage and celebrate innovation, creativity, and multidisciplinary collaboration. We will empower individuals in our organization and community to present solutions to problems.

## 2 ECONOMIC EVOLUTION

We will have a strong, diversified regional economy and an economic ecosystem that encourages entrepreneurship.

## 3 SERVICE ORIENTATION

We will be intentional and proactive. We will understand and be responsive to our community and changing circumstances and people will find it easy to deal with the City.

## 4 PARTNERSHIPS & GOVERNANCE

We will succeed through collaboration with our community and government partners and be a trusted partner in our community and region.

## 5 COMMUNITY WELLNESS

People will love living and being in our City. Our community will be vibrant and lifelong residents and newcomers alike, from all walks of life, will feel a sense of security and belonging in Medicine Hat.

## 6 RESILIENCE & SUSTAINABILITY

We understand the importance and interdependency of the success of our people, partnerships, environment, economy, and organization to accomplishing our goal of being a vibrant, sustainable, enduring community.