

City of Medicine Hat

Food Waste Processing and Collection Pilot

Phase 1 Engagement Summary

June 5, 2024



Summary of Engagement



CITY-WIDE SURVEY
RESPONSES

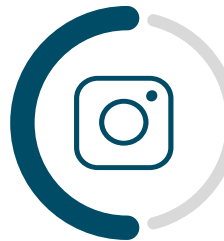


PILOT PARTICIPANT
SURVEY RESPONSES



4 FACEBOOK POSTS
WITH...

- **3,500 VIEWS**
- **168 COMMENTS**
- **191 LIKES**
- **25 SHARES**



4 INSTAGRAM
STORIES WITH...

- **1,528 VIEWS**



1 RECYCLE COACH
BLAST TO...

- **12,648
SUBSCRIBERS**



3 LOCAL MEDIA
INTERVIEWS



1 COMMERCIAL





Phase 1 Engagement Key Findings

The Phase 1 engagement responses yielded key findings, which are summarized below.

Highlighted Concerns for Implementing a Food Waste Collection Program

- Additional Costs
- Messiness/Sanitation

Highlighted Benefits of Implementing a Food Waste Collection Program

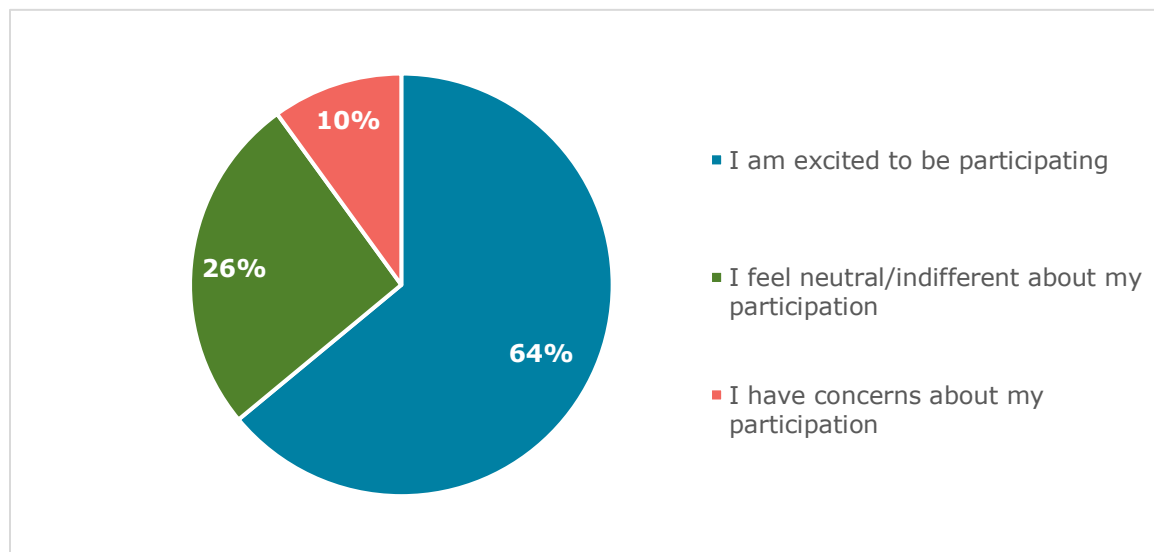
- High Quality of Compost
- Reduced Waste/Landfill Life Extension

Survey Results

The Project Team collected and analyzed 586 City-Wide Survey responses and 430 Pilot Participant Survey responses. Overall, respondents involved in the Pilot Project were excited to be participating and both pilot participants and the public were supportive of the implementation of a full-scale food waste collection program in the City.

Pilot Participant Survey

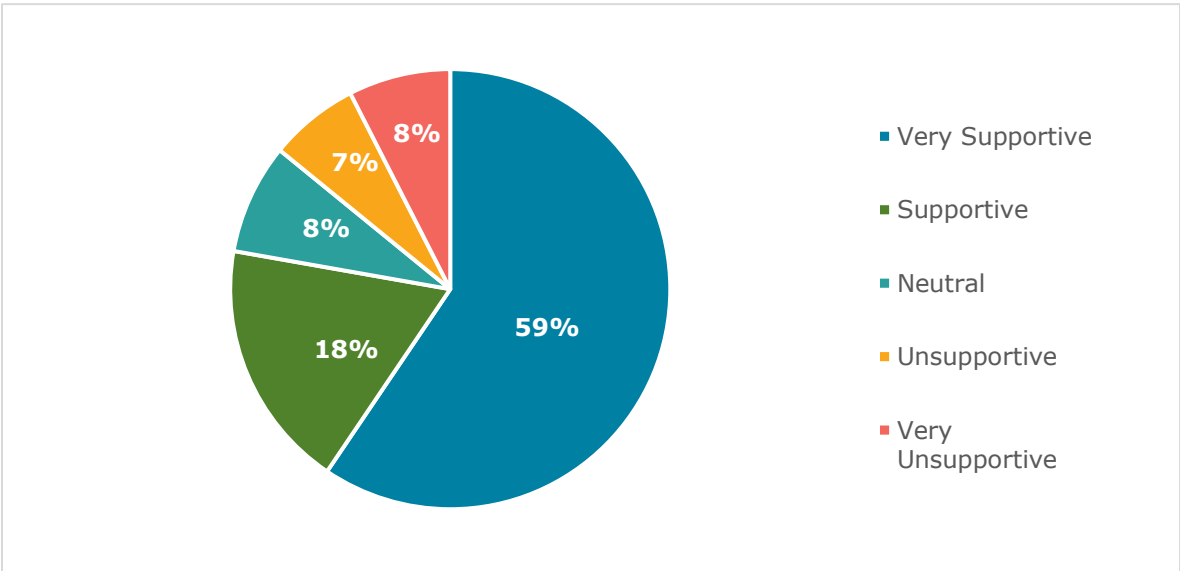
Feelings About Participating in the Pilot Project



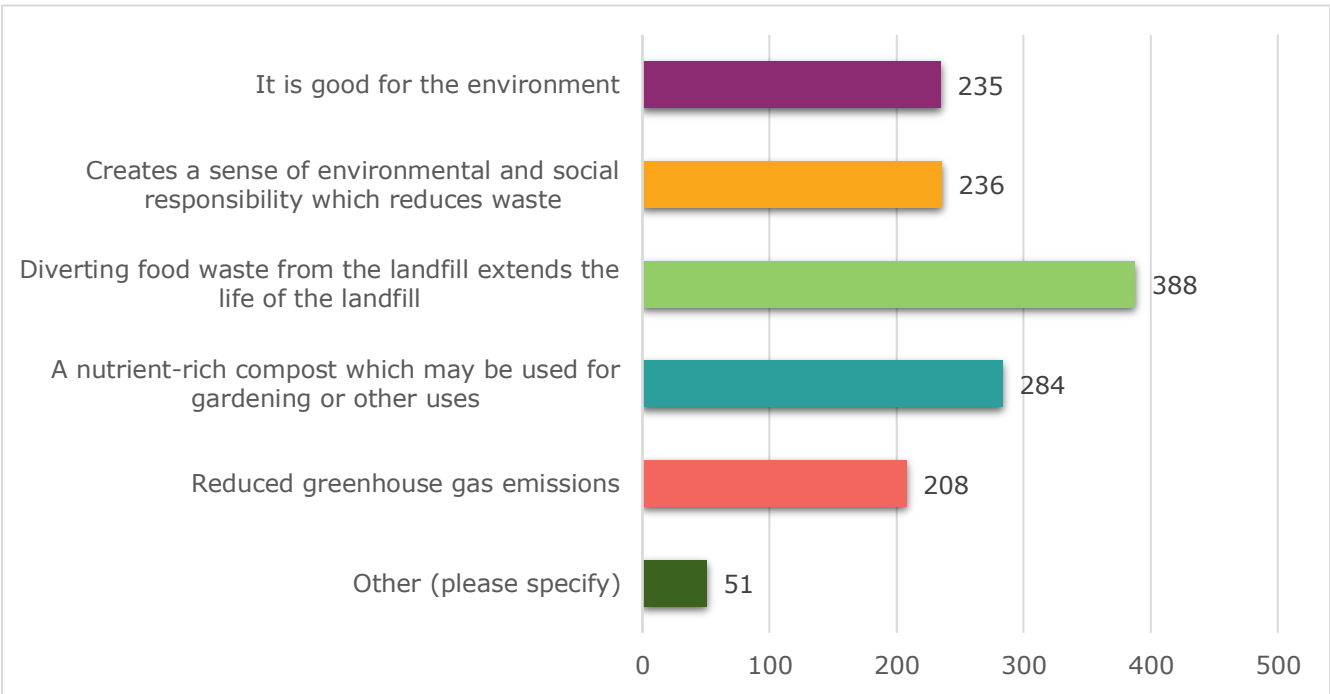


City-Wide Survey

Level of Support for Implementing a Food Waste Collection Program

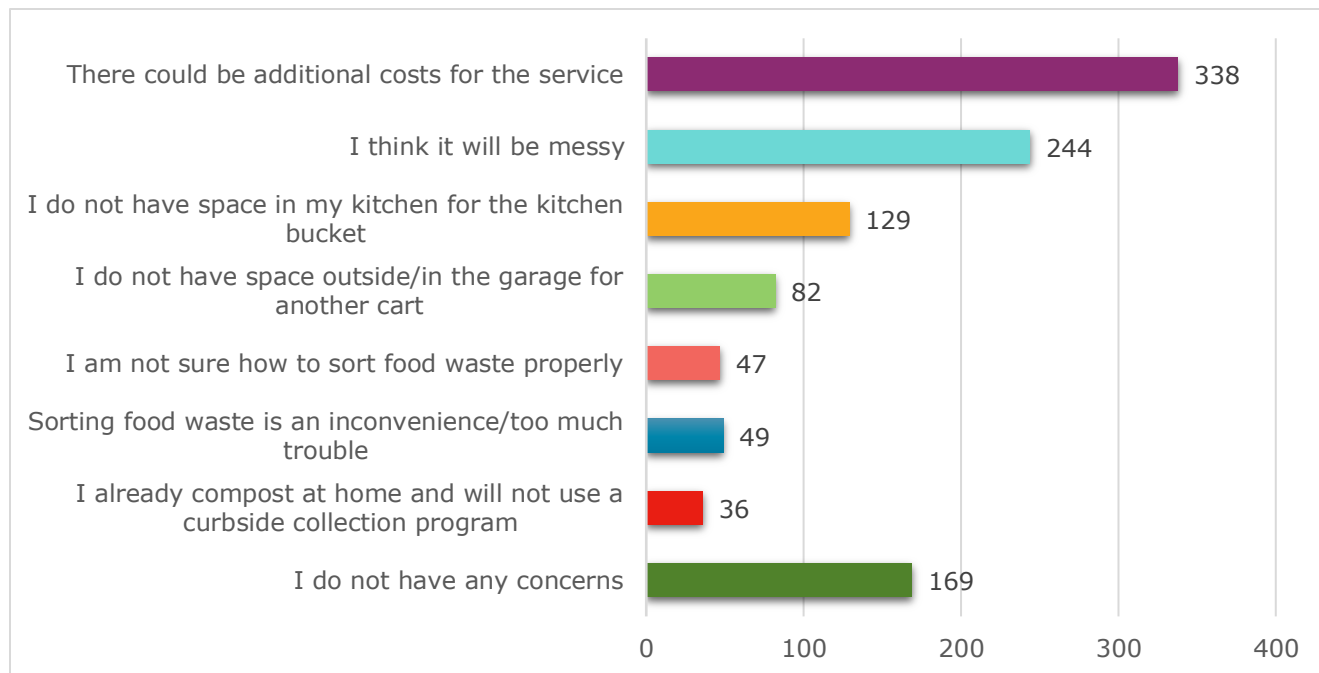


Identified Benefits for Implementing a Food Waste Collection Program

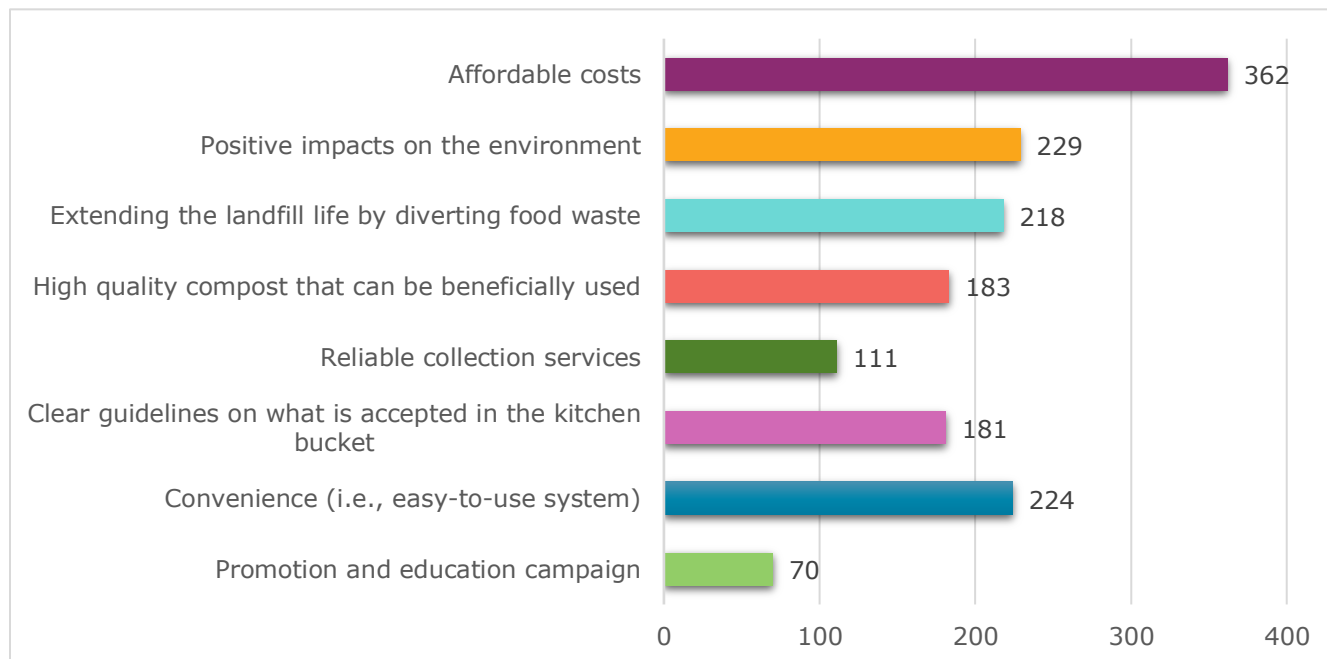




Identified Concerns for Implementing a Food Waste Collection Program



Identified Priorities for a Food Waste Collection Program





Likelihood to Participate in a Full-Scale Food Waste Collection Program

