



Medicine Hat



# Strategic Plan

## 2024-2026



The following strategic priorities were developed by Council in Autumn 2024, in reflection of those priorities and goals which City Council Members feel are best suited to drive the organization and community forward.

### Priority 1

Create organizational capacity for effective & efficient service delivery

- Inventory/define current service levels
- Define required and desired service levels
- Implement a workforce strategy

### Priority 2

Build a resilient & inclusive community

- Lead a provincial/municipal/community urgent response to social disorder

### Priority 3

Foster a dynamic & thriving community economy

- Action the Regional Economic Development Plan
- Create opportunities to incentivize business and reduce barriers

### Priority 4

Action recreation & wellness opportunities

- Develop a multi-faceted recreation complex on the south side
- Determine the future of existing facilities